

BN-13129 Master of Sport Management (Professional)					
Version		2		Jan Intake	
January	Semester 1	2020 HRTM71-209 Event Management	LAWS77-521 Global Sports Law and Governance	STAT71-102 Analysis and Application	
May	Semester 2	2020 MKTG71-600 Marketing Fundamentals	Alt. SPP Choose either SPMT71-201 OR SPMT71-119	Alt. SPJ1 Choose either ENFB13-600 OR IBUS71-301	
September	Semester 3	2020 MGMT71-600 Behaviour in Organisations	SPMT71-115 International Sport Business	General Elective PG Choose any PG subject provided requirements are met.	
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	Semester 1	2021 FINC71-600 Managerial Finance	MKTG71-312 Internet and Social Media Marketing	SPMT71-125 Managing High Performance Sport	
May	Semester 2	2021 Alt. Prof Choose either BUSN71-701 OR BUSN71-705			
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Version		3		May Intake	
May	Semester 1	2020 MGMT71-104 Managing People	MKTG71-600 Marketing Fundamentals	Alt. SPP1 Choose either ENFB71-104 OR MGMT71-311	
September	Semester 2	2020 SPMT71-124 International Sport Business	STAT71-102 Analysis and Application	General Elective PG Choose any PG subject provided requirements are met.	
January	Semester 3	2021 HRTM71-209 Event Management	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport	
		Subject Catalogue	Major Catalogue	Program Catalogue	
May	Semester 1	2021 FINC71-600 Managerial Finance	SPMT71-119 Sport Management Professional Preparation	General Elective PG Choose any PG subject provided requirements are met.	
September	Semester 2	2021 Alt. Prof Choose either BUSN71-701 OR BUSN71-705			
BN-13129 Master of Sport Management (Professional)					
Version		3		Sep Intake	
September	Semester 1	2020 MKTG71-600 Marketing Fundamentals	SPMT71-124 International Sport Business	STAT71-102 Analysis and Application	
January	Semester 2	2021 HRTM71-209 Event Management	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport	
May	Semester 3	2021 SPMT71-119 Sport Management Professional Preparation	MGMT71-104 Managing People	Alt. SPP1 Choose either ENFB71-104 OR MGMT71-311	
		Subject Catalogue	Major Catalogue	Program Catalogue	
September	Semester 1	2021 FINC71-600 Managerial Finance	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	
January	Semester 2	2022 Alt. Prof Choose either BUSN71-701 OR BUSN71-705			

GENERAL INFORMATION

The Master of Sport Management (Professional) explores the professional challenges and opportunities for managers in the international sports industry.

This program is designed to enhance the career opportunities of established professionals, as well as assist individuals aspiring to forge a career in this unique sector. It explores the many aspects of sports management from a grassroots level through to elite professional sports organisations and events.

PROGRAM INFORMATION

Following a review of the Master of Sport Management (Professional) a new administrative version of the program has been created effective from May 2020. Under the new structure, we have replaced several subjects to ensure the program meets industry and students demands. While there are no major changes, some subjects have been removed or replaced. Please note

ENFB71-600 will be replaced by ENFB71-104 and MKTG71-312 by a general elective from May semester

SUBJECT INFORMATION

Students can choose 1 General Elective Subject (10CP). General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met. *Please note that the Professional Portfolio or Professional Development subject is a 20-week, 45-credit point subject and is taken in the last semester of the program once all other coursework subjects have been completed. The Career Development Centre will provide assistance in choosing the relevant professional subject prior to your last semester.

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Version	3			Masters Coursework
Total Subjects	13	Total Credit Points	165	Cricos Code
Structure	BN	11 Required Subjects	2 General Elective	096696B

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
J/M/S	FINC71-600	Managerial Finance		
J	HRTM71-209	Event Management		
J	LAWS77-521	Global Sports Law and Governance		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-600	Marketing Fundamentals		
M	SPMT71-119	Sport Management Professional Preparation		
S	SPMT71-124	International Sport Business		
J	SPMT71-125	Managing High Performance Sport		
J/S	STAT71-102	Analysis and Application		
M/S	Alt. SPP1	Choose either ENFB71-104 OR MGMT71-311		
M/S	ENFB71-104	Entrepreneurship and Innovation		
M/S	MGMT71-311	Managing Strategic Change		
J/M/S	Alt. PROF	Choose either BUSN71-701 OR BUSN71-705		
J/M/S	BUSN71-701	Professional Portfolio		
J/M/S	BUSN71-705	Professional Development		